

Introducing  
the

# VERSA-LOK<sup>®</sup>

## Yellow Pages *Co-op* Advertising Program



### VERSA-LOK Yellow Pages Co-op Advertising Program for Landscape Contractors

VERSA-LOK will provide an annual cooperative advertising contribution to installers who feature the new VERSA-LOK logo in their Yellow Pages display advertisement.

## 3 SIMPLE STEPS

**1.** Feature the new VERSA-LOK logo in your Yellow Pages display advertisement.

**2.** After the book is printed, return the completed form (see back) along with a tearsheet of the ad to:

**VERSA-LOK**  
**Retaining Wall Systems**  
*Attn:* **Marketing Department**  
**6348 Hwy. 36 Blvd., Suite 1**  
**Oakdale, MN 55128**

**3.** VERSA-LOK will issue you a check within 6-8 weeks.

The annual contribution amount is based on the size of the logo featured – from a minimum width of 1 inch to a maximum of 3 inches.

Width (inches)	Annual Contribution
1.00	\$150
1.25	\$170
1.50	\$190
1.75	\$210
2.00	\$230
2.25	\$250
2.50	\$270
2.75	\$290
3.00	\$310

For example:

This logo measures 1.25 inches in width and would be eligible for a \$170 VERSA-LOK Yellow Pages cooperative advertising contribution.





**Yellow Pages  
Co-op Advertising  
Program for  
Landscape  
Contractors**

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Date Company

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Contact

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Street City

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State Zip

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Phone number Fax number E-mail

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**NAME OF YELLOW PAGES EDITION** (City/Region)

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Size of VERSA-LOK logo (one inch minimum width)

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Amount of co-op claimed

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Local VERSA-LOK manufacturer/dealer

**NOTE:** Co-op will be issued only if the above logo is used.  
Co-op will not be issued without an ad tearsheet and the completed form sent to:

Please make copies of this  
form to keep on file for  
future use.

**VERSA-LOK RETAINING WALL SYSTEMS**  
*Attn: Marketing Department*  
6348 Hwy. 36 Blvd., Suite 1  
Oakdale, MN 55128